

# **ASL Privacy Policy**

ASL Analytical, Inc. (“ASL”) knows that you care about how your personal information is used and shared, and we take your privacy seriously. ASL has created this Privacy Policy to demonstrate our commitment to your privacy. Please read the following to learn more about our Privacy Policy.

By accessing the ASL website ( the “Site”), you are accepting the practices outlined in this Privacy Policy.

## **What Does This Privacy Policy Cover?**

This Privacy Policy covers ASL’s collection and use of personal information that ASL gathers when you are on the Site. This Privacy Policy does not apply to the practices of third parties that ASL does not own or control, or to individuals that ASL does not employ or manage.

## **What Personal Information Does ASL Collect?**

If you use this Site, personally identifiable information about you may be collected and processed by ASL. In general, ASL only collects the automatically or process personally identifiable data (such as your Internet domain or IP address) as part of the operation of this Site or during the course of your activities on or use of this Site. ASL also receives and records certain “traffic data” on our server logs including your IP address, ASL cookie information, and the page you requested.

ASL uses information provided by the users of the Site to help diagnose problems with its server, analyze trends, develop marketing campaigns and other promotional activities, administer the Site, resolve support issues, determine violations of the Terms of Use, and as may be required by law.

By using this Site, you unambiguously consent to any collection, processing, and use by ASL of any personal data. If you do not consent to any collection, processing, or use of such information, please discontinue use of this Site

## **Conditions of Use**

If you decide to visit the ASL Site, your visit and any possible dispute over privacy is subject to this Privacy Policy and our Terms of Use, including limitations on damages and application of Iowa law.

## **Third Party Sites**

The Site may permit you to link to other web sites on the Internet, and other web sites may contain links to the ASL site. These other web sites are not under ASL control, and such links do not constitute an endorsement by ASL of those other web sites or the goods/services offered

through them. The privacy and security practices of web sites linked to or from the ASL site are not covered by this Privacy Policy, and ASL is not responsible for the privacy or security practices or the content of such web sites.

### **Changes to this Privacy Policy**

ASL may amend this Privacy Policy at any time. Use of information we collect now is subject to the Privacy Policy in effect at the time such information is used. If we make changes to our privacy policy, we will notify you by posting the revised notice on our Site.

**Privacy Policy Effective Date:** September 1, 2013